



IS YOUR ART READY FOR SCREENPRINTING?



FILE TYPES: WE LOVE VECTORS!

VECTORS ARE THE PREFERRED FILE TYPE. Send Vectors whenever possible.

.AI

.EPS

.SVG

.PDF (SOMETIMES)

- Raster images (.PNG or .PSD) are accepted if they are sized to the desired print size at 300dpi or greater (This means a design measuring 8 inches across should be at least 2400px wide).

- .PSD files should be kept as a complete file in original, separated layers.

DO NOT FLATTEN YOUR ARTWORK OR MERGE YOUR LAYERS!



MINIMIZE COLORS WHENEVER POSSIBLE.

- Minimizing colors minimizes cost. Ideal screenprints are 4 colors or less. Keep your colors solid (NO GRADIENTS). Halftones are great for mimicking gradients. Be sure to combine very similar colors and incorporate your T-shirt color into your design --- it's a "free" color!



AVOID VERY SMALL DETAILS AND TEXT.

- Very tiny details and very small text can get lost in the screen. If it's hard to see or read on your art file without zooming in, it will be hard to see/read on the T-Shirt!



CONVERT ALL BLACKS TO "RICH BLACK"

- When converting from a CMYK color output, Rich Black ensures a deep, saturated black.



EMBED ALL RASTER IMAGES.

- If your artwork references a .JPG, .PNG, or any other raster file, and you are including it in a vector file, you must package it with the file by **EMBEDDING all LINKED FILES.**



CONVERT/EXPAND ALL TYPE, SHAPES, AND STROKES.

- Your graphics program might call this "Expanding Objects" or "Converting to Outlines", **Be sure to convert ALL strokes and ALL text.**